



For Immediate Release

TUNE PROTECT PARTNERS WITH AMA ASSISTANCE TO LAUNCH REGION'S ONLINE TRAVEL INSURANCE PORTAL

AMA Travel Shield offers 'peace of mind' travel insurance via its online portal to travelers from the Middle East through Tune Protect's network of Insurance Partners.

DUBAI, 1 July 2015 - Tune Protect, the region's travel insurance online facilitator, has partnered with AMA Assistance to offer travel insurance via AMA Travel Shield, a dedicated online travel insurance portal. This provides travelers with the flexibility and convenience to easily purchase travel insurance via the web and mobile channels.

"We are excited to partner with Tune Protect in launching this online service for travelers. The online AMA Travel Shield portal creates a window for more opportunities to deliver our products and services across GCC and MENA markets," said **Abhijeet Singh Sachdev**, *Group CEO of AMA*.

AMA Assistance, an independent Global Medical and Travel Assistance company, founded and owned by Dr. Kalyan Sachdev and Abhijeet Sachdev, believe in delivering the best medical and travel assistance services in the market. With focus and expertise on cost containment services, AMA has been delivering huge savings for Insurers via its Global Alarm Centers based in Vienna, Dubai, New Delhi, Bangkok, Kathmandu, Colombo and Chengdu with a large pool of partners at a global scale.

"Tune Protect with its network of Insurance partners and AMA Assistance can now offer easy and quick travel insurance online via an emerging digital platform across UAE, Oman, Qatar, Bahrain and Kuwait. This strategic move helps us solidify our regional foothold and showcase our capabilities on a digital front, providing greater flexibility and convenience to travelers as they seek 'peace of mind' for their travel needs," said **Arijit Munshi**, *General Manager of Tune Protect*.

Tune Protect is a facilitator of online travel insurance on behalf of its insurance partners, where its product offers comprehensive travel related benefits such as personal accident, 24-hour emergency assistance, medical support, travel inconvenience, baggage delay or loss.

For more information on AMA Travel Shield and its services, please visit the official website at <http://ae.amatravelshield.com>.

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About Tune Protect

Established in 2014, Tune Protect Commercial Brokerage LLC is a facilitator of online Insurance via its strategic partnership with Tune GenRe Ltd and its affiliated Insurance Partners. Tune Protect provides insurance through its Insurance Partners digitally and through airline, hospitality and travel management companies. For more information on Tune Protect and its services, please visit the official website at <http://www.tune2protect.com/>

About AMA Assistance

AMA Assistance, part of the AMA Group has been providing bespoke niche solutions around the world for Travel Insurance, Health Insurance, motor Insurance and Home Insurance firms since 2003. Companies seeking niche solutions in risk management and qualitative outcomes to manage their portfolios. For more information about AMA Assistance, please visit the official website at <http://www.asiamedassist.org/>

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