



FOR IMMEDIATE RELEASE

Tune Protect Introduces Lifestyle & Family Assurance for International Travellers

Tune Protect customised Travel Protection products for new generation of travellers

UAE, Dubai, 10th October 2015 – Tune Protect, a regional online facilitator of travel insurance through its insurance partner, today unveiled a new suite of travel assurance products featuring benefits catering specifically to the evolving needs of travellers throughout the region.

Introducing Tune Protect Lifestyle Assurance Products - ShopCare, GolfCare, WinterCare, and AdventureCare – coverage's customised to protect customers during their travel while they enjoy their vacation.

“We are aware that customers like to travel for reasons such as leisure, adventure, sports and even shopping. Keeping our customers’ priorities and preferences in mind, we have introduced insurance products specially to protect travellers in specific areas so that they can enjoy their travel with complete peace of mind,” said Arijit Munshi, General Manager of Tune Protect.

Focussed on meeting the customers’ expectations and in providing relevant protection and value-driven assurance products;

- ShopCare is catered specially for shoppers, ensuring they are protected from loss of money from fraudulent credit card transactions and forceful ATM withdrawals, amongst others.
- For avid golfers, GolfCare is a product that is tailored to provide protection to the golfer, covering medical benefits from golfing mishaps to protecting the golfer from loss of golfing equipment.
- WinterCare, as its name suggests, protects your winter travel from unforeseen mishaps which includes medical expenses for bodily injury sustained, to reimbursement of ski school fees and even inconveniences caused due to piste closure.



- AdventureCare is customised for adrenaline junkies who would like to enjoy their thrill-seeking adventures without having to worry about instances such as cost of medical treatment due to any adventure-related injury, loss of equipment, and coverage for compensation for accidental bodily injury to a third party.

“Based on our observation, majority of leisure travels today include families, we have ensured that the benefits of these Lifestyle Assurance Products can be extended to an entire family,” Munshi added.

In addition to the Lifestyle Assurance Products, a Family Plan has also been made available as a standalone plan providing travel protection to a family against personal accidents, medical emergencies, travel inconvenience related benefits, amongst others. The Family plan is Schengen compliant.

Tune Protect has an exclusive partnership with Qatar Insurance Co. (QIC) for travel assurance products in UAE, Oman, Qatar & Kuwait.

“The relationship with Tune Protect and Tune Ins in Malaysia has only complemented QIC local travel insurance initiatives in the region. Moreover, this strategic partnership has brought in new and innovative travel protection products which catered to meet the needs of local travel community as well as niche travellers,” Frederik Bisbjerg, Executive Vice President - Head of Retail, QIC.

Part of Tune Ins Holdings Berhad in Malaysia, Tune Protect is a facilitator of online travel insurance on behalf of its insurance partners, where its product offers comprehensive travel related benefits such as personal accident, 24-hour emergency assistance, medical support, travel inconvenience, baggage delay or loss.

For more information of the new lifestyle assurance products, please visit <http://www.tune2protect.com/travelassurance/>

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About Tune Protect

Established in 2014, Tune Protect Commercial Brokerage LLC (Tune Protect) is part of Tune Protect Group Berhad headquartered in Malaysia. Tune Protect is a facilitator of online Insurance via its strategic



partnership with Tune GenRe Ltd and its affiliated Insurance Partners. Tune Protect provides insurance through its Insurance Partners digitally and through airline, hospitality and travel management companies. For more information on Tune Protect and its services, please visit the official website at www.tune2protect.com

About Qatar Insurance Company:

Qatar Insurance Company (QIC) is a publicly listed composite insurer with a consistent performance history of 50 years and an underwriting footprint across the Middle East, Africa and Asia. Founded in 1964, QIC was the first domestic insurance company in the State of Qatar. Today, QIC is the market leader in Qatar and a dominant insurer in the GCC and MENA region. QIC is one of the highest rated insurers in the Gulf region with a rating of A/Stable from Standard & Poor's and A (Excellent) by A.M. Best. In terms of profitability and market capitalization, QIC is also the largest insurance company in the MENA region. It is listed on the Qatar Exchange and has a market capitalization of USD 4 billion. For further information on QIC, please visit: www.qic.com.qa

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